



Pressrelease, October 28th, 2014

Converse, Converse Scandinavia, Coop Sweden and one of Coop Swedens suppliers L&P Nierenburg have settled a dispute concerning the sale of a batch of counterfeited Converse footwear by Coop Sweden supplied by among others by L&P Nierenburg.

Coop Sweden and L&P Nierenburg emphasize that they have purchased the footwear from a supplier, OFN Holding ApS and MSK Traders Ltd., who guaranteed the authenticity of those products but were unable to submit sufficient and convincing proof of the alleged authenticity of the footwear or assist in informing about where the footwear was manufactured.

Coop Sweden and L&P Nierenburg consider the authenticity of branded goods to be of paramount importance and are serious and respected companies and do not want to be associated with counterfeits or sellers of counterfeits. Coop Sweden and L&P Nierenburg will pay compensation to Converse and the remaining inventory of the footwear will be destroyed.

For further information call:

Coop's pressjour (for media), tel. 010-743 13 13

Coop Kundkontakt (for customers), tel. 0771-17 17 17

Coop Sverige AB är ett bolag som leder, utvecklar och samordnar Coops verksamhet. Coop Sverige ansvarar bland annat för inköp och sortimentsutveckling, logistik, marknadsföring och affärsstöd. Coop ägs av 3,4 miljoner medlemmar och har cirka 700 butiker runt om i landet, varav cirka hälften drivs i ett dotterbolag till Coop Sverige AB och hälften av olika konsumentföreningar.
www.coop.se